

Kingsley House

Founded 1896

2017~2018 IMPACT REPORT





Dear Friends and Supporters:

The artwork on the front cover of this Impact Report was created by children in our Early Learning Services programs. There are no truer words—hands down **YOU are the best.** Your generous support and dedication to our mission allow us to transform the lives of thousands of children, families, seniors and veterans in our community. In the pages that follow, you will read powerful stories from individuals who have been positively impacted by our programs and services. These successes are possible because of your contributions.



From all of us at Kingsley House, thank you, and please enjoy our 2017-2018 Impact Report.

Sincerely,

A blue ink signature of Miles Thomas.

Board President Miles Thomas

A blue ink signature of Keith Liederman.

CEO Keith Liederman

OUR MISSION:

Kingsley House educates children, strengthens families and builds community.

OUR VISION:

Kingsley House envisions a city and region where all young children are ready to succeed and all citizens are healthy and economically stable.

OUR VALUES:

We are committed to:

- Shared Power and Voice
- Integrity and Excellence
- Diversity and Inclusion
- Collaboration
- Innovation

Kingsley House is accredited by the Council on Accreditation (COA), the largest accrediting body for social and human services in the nation, meeting the highest standards of professional practices.



2017-2018 Impact Report

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From Head Start to MBA:

Alumna Jamia Steptore

Kingsley House Alumna **Jamia Steptore** is a prime example of how our services can positively alter the course of an individual's life. Jamia has been a part of the Kingsley House family since she was a toddler. She was referred by former Kingsley House Board President Fran Villere, and her family enrolled her in Kingsley House's Head Start Program.

Jamia credits Kingsley House's Early Learning Services with providing her the critical building blocks for her academic career. Jamia recalls learning to use a computer for the first time. She and her classmates participated in typing exercises and a variety of other learning and developmental activities that primed her for Kindergarten and beyond. After transitioning from Kingsley House, Jamia attended Crocker Elementary in the Milan neighborhood of Uptown New Orleans and tested for gifted programming upon entering.

She later completed her elementary and middle school years at Milestone SABIS Academy, a college preparatory school in Gentilly. While at Milestone, Jamia challenged herself by

serving as an academic tutor in Math and English. In evaluating high school options, her school counselor strongly encouraged Jamia to apply to Ben Franklin, nationally ranked as a top school, to which she was accepted.

While at Franklin, Jamia was selected for English and Math gifted courses and then handpicked Honors and AP electives like Science and Social studies. Jamia thrived in that challenging environment. Because of her high ACT scores, Jamia qualified for the Louisiana TOPS Honors award and opted to attend Louisiana State University (LSU). While enrolled there, Jamia benefited from LSU's high-quality business program and participated in Honors level courses. Upon graduation from LSU, in only three years, she chose the University of New Orleans (UNO) to pursue her Master's of Business Administration (MBA) degree. Not only is UNO's MBA program well-ranked, but the school's proximity to home was appealing to Jamia.

Jamia's relationship with Kingsley House extends beyond having attended the Head Start program. She has served as a Summer Camp counselor for several years now. Jamia sought a seasonal opportunity to work





during her summer breaks at LSU, and when she found out about Kingsley House's program and the available openings, Jamia felt compelled to apply. She was nervous upon applying, not knowing if the opportunity was exactly the right fit, considering that she was an Accounting major candidate. However, once she was offered the position, Jamia knew it was the place for her. "It was so much more than just a camp, or a job; it was the opportunity to bond with my community in a way that I had never done before and to gain invaluable experience that eventually helped me to land my job during the school year working for LSU's International Services Office," said Jamia. Jamia's experience as a Summer Camp counselor has also

enhanced her range of marketable skills. Being able to successfully work with and manage groups as large as the ones at camp is a key building block to being able to effectively interact in a diverse workplace.

"Kingsley House set it all in motion for me."

"The fact that parents fight so hard to enroll their children into programs at Kingsley House is a true testament to the good work and excellence of this institution," commented Jamia. "Following my graduation from Kingsley House, I was immediately able to test into a gifted program with the knowledge I gained from the Head Start program that strengthened my own abilities. Kingsley House set it all in motion for me."



Jamia Steptore

(continued)

Upon earning her MBA in International Business, Jamia hopes that her degree will open the doors to world travel. She is currently employed in the HR department of a New Orleans-based company and hopes that down the road she will have advanced through the ranks. Having been so deeply impacted by her time as a Summer Camp counselor at Kingsley House, she often thinks she'd like to author a children's book or enter into the nonprofit sector to impact children in lesser developed countries or even locally.

Jamia is one of thousands of children impacted by your generous support through our high quality, comprehensive, nationally accredited Early Learning Services programs. As the most diverse delivery model in the state, our programs include: Head Start/Early Head Start, Parents As

Educators Home-Based, Early Head Start/Childcare Partnerships (with 9 partner schools throughout Orleans and Jefferson parishes), and the Educare New Orleans School.

As a Summer Camp counselor Jamia was part of a highly effective staff team that worked with 216

children ages 5 to 12 years old. Our full day camp activities include indoor and outdoor sports and recreation, drama, arts and crafts, swimming, academic enrichment (with a special focus on math and reading), life skills and weekly field trips to educational and cultural locations throughout our area. **Thanks to your generosity, these children had a safe, productive environment throughout the summer.**

*Jamia's future
is looking very
bright and it's
all thanks to
supporters of
Kingsley House
like YOU.*

Thanks to you



More than 1,500 infants, toddlers, preschoolers and their families had access to high quality early learning services and supports.



100% of all enrolled children have health insurance.



Children with chronic health conditions receive timely and ongoing treatment.



80% of parents actively engaged in learning activities with their children at home and in the classroom.



Ph.D. in Theology / 80 Years Young Dr. Lucy Reed

“Can’t is dead, we buried it.” These are the words of Kingsley House Adult Services participant **Dr. Lucy Reed**, a determined, passionate lady who received her doctorate degree just in time for her 80th birthday celebration.

Dr. Reed has been a part of the Kingsley House family for more than 25 years. She worked in our Afterschool Teen program and

later served as the very first social worker in our national model Family Preservation Services program.

Working at Kingsley House inspired Dr. Reed to pursue her Master of Social Work degree. Supporting families and becoming their advocate was her passion. Fellow staff members and Kingsley management

encouraged her every step of the way as she worked and went to school. She shared the importance of higher education with the Kingsley House families she served, inspiring many of them to consider going back to school themselves to advance their careers.

She also had a passion for theology. Dr. Reed volunteered at church with her late husband, Pastor Ernest Earl Reed, for years and taught bible classes to children and families in the congregation. Teaching others about their faith and a love of learning drove Dr. Reed to advance her education further and she started to pursue a doctorate in theology.

Taking care of a sick husband and mother made this a touch more challenging, and it wasn’t until she came back to Kingsley House as a participant in our Adult Day program that Dr. Reed had the opportunity to complete her studies.

As a staff member for many years, Dr. Reed well knew Kingsley’s Adult Day Care and the wonderful program offered for adults, seniors and veterans.

She was hoping to attend with her husband when they both retired but sadly, he passed away. With faith guiding her and friends already at Kingsley House, she enrolled herself as a participant. Dr. Reed has never looked back. Kingsley House has become her second home for the past six years. “I love the people here. This is my family,” said Dr. Reed.

With lots of love and encouragement from her fellow participants and Kingsley House staff, she took the steps needed to finish her theology degree. She spent many days in the Adult Services library studying. **In May 2018, she wore her cap and gown and walked with her class at graduation, at 80 years young!**

*“I love
the people
here. This
is my
family.”*





Dr. Lucy Reed

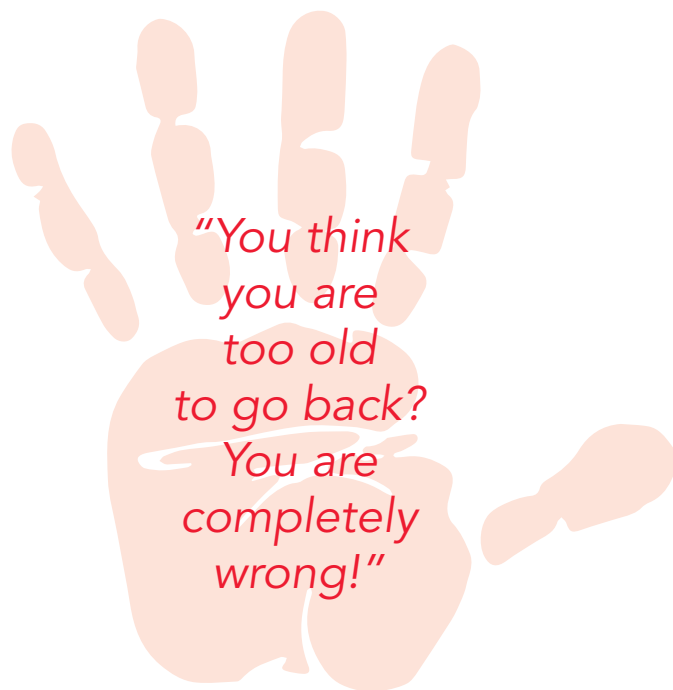
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Dr. Reed's advice on advancing your education:
"Keep going, keep doing it, even if you have to take breaks and time off. Keep a positive mindset. You think you are too old to go back? You are completely wrong! Remember: 'Can't is dead, we buried it!'"

Congratulations, Dr. Reed! We are so proud of you!

Dr. Lucy Reed is one of many Adult Day Care participants positively impacted by your support. **Kingsley's nationally accredited Adult Day Care, with its highly experienced medical and social services staff, is the largest in New Orleans and licensed by the Louisiana Department of Health.** Participants receive nursing care health monitoring, social services, case management and personalized nutritional consultations in a beautiful setting that is supportive and inviting. Kingsley's Adult Day Care reduces isolation and promotes independence while caregivers go to work or handle other responsibilities.



Thanks to you



95% of Adult Day Care participants avoided unnecessary transition into a nursing home and were able to remain in their own homes or with family.



100% of participants engaged in peer activities to reduce isolation and build social and emotional capital.



100% of workforce caregivers were able to maintain their livelihood while receiving respite through the program.



Volunteer Spotlight:

Lanoke Cross VITA Program

In 2017, Kingsley House joined United Way's Volunteer Income Tax Assistance program known as VITA. VITA provides IRS-trained and certified volunteers to complete federal and state tax returns free-of-charge for people earning \$54,000 or less.

In the two years that Kingsley House has participated as a VITA tax site, **Lanoke Cross** has been a lead volunteer helping hundreds of people file returns.



Ms. Cross traveled from LaPlace, Louisiana almost daily to Kingsley House's campus in the Lower Garden District throughout tax season, demonstrating a passionate commitment to bringing this valuable service to families in the community. Her customer service expertise brought many people back for our second year of services, where clients specifically asked to work with her directly. "Lanoke is a strong leader and I admire her passion to help others," said Kingsley House Community and Supportive Services Program Director Terrell Haynes.

"I volunteer because I love to help people," said Lanoke. "My talent is being good at math and my gift is patience. I know of a lot people don't file their taxes because they are afraid of owing an outrageous amount of money, but if I can help them get their taxes done, get over their fears, and be satisfied, then I've done my duty."

The VITA program at Kingsley House made it possible for hundreds of families to file returns. Because taxpayers were able to keep 100% of their returns, many had an opportunity to contribute to a savings plan, make investments in their children's education fund, or pay down debt—all important steps to establishing long-term financial stability for our participants. **At Kingsley House, our programs and services utilize a multigenerational approach, with targeted outcomes for the entire family to help eradicate poverty for those we serve and throughout our community.** We are so thankful to Lanoke and all of our VITA volunteers for their amazing support.




"My talent is being good at math and my gift is patience."

VITA is a program under our Community and Supportive Services (CSS) umbrella. CSS offers comprehensive, community-based services that repair the social fabric of the community and invest in family capital; connecting individuals and families to community network supports that promote personal growth, enhance knowledge, increase awareness, develop self-sufficiency, and facilitate overall well-being of the individual, families and the community.

“Lanoke is a strong leader and I admire her passion to help others.”



Thanks to you

-  278 families received vital services and resources to help them achieve self-sufficiency including: employment training and job search support, family planning, counseling services, youth development, housing/rental assistance, nutritional assistance and support from the Emergency Food and Shelter Program Fund.
-  288 individuals received free VITA (Volunteer Income Tax Assistance Services) services totaling nearly \$400,000 in federal returns, and more than \$35,000 in state filings.
-  64 single female-headed families received emergency financial assistance and ongoing support, preventing homelessness and future crises.



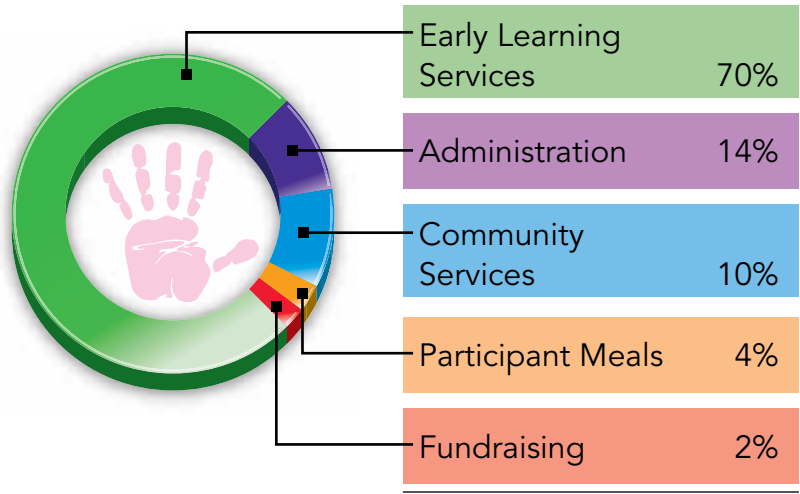
Fiscal Year 2017-2018

Revenue & Expenses

Source of Income FISCAL YEAR 2017-2018

	Unrestricted
Self-Support / Miscellaneous Revenue	\$922,277
Government Grants:	\$11,131,933
Non-Government Grants	\$1,039,144
Program Service Fees	\$99,819
Investment Income	\$140,589
United Way	\$136,406
Total Income	\$13,470,168

Expense Breakdown FISCAL YEAR 2018





Kingsley Foundation

The Kingsley Foundation is dedicated to raising capital to support the future growth, innovation and security of Kingsley House, Inc.

Please consider leaving a legacy gift to Kingsley House Foundation through a bequest in your will or living trust. Your support for the Foundation will help ensure the long-term sustainability of Kingsley House and our ability to provide life-transforming services to children, families, medically fragile adults and seniors far into the future. For more information give us a call at 504-523-6221 x 133 or visit kingsleyhouse.org.

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